

Carl Schick

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EXPERIENCE

www.kirstengum.net

Web Producer

I produced a professional web site for Kirsten Gum, host of the Travel Channel show, "Treasure Hunter: Kirsten Gum." I created a site outline, designated site categories, wrote all site content, directed the design layout and consulted with both Kirsten and our web designer to ensure a timely, successful site launch.

Reality Show Manager

Indigo Films, San Rafael, CA

I was in charge of pre-production, writing, field direction and editing for a new one-hour reality-based show for TLC about twins who marry twins. I was the main contact from our company interfacing with the network and making content and technical decisions involving the overall style and format for the show. I led the pre-production duties, directed the three day shoots (broll and interviews) with the families, screened 75 hours of footage, wrote the script and helped edit the show all in a span of 10 weeks.

Writer/Producer

Indigo Films, San Rafael, CA

I have produced, directed and written long-format reality-based shows for the Travel Channel ("Tornado Alley USA" and "Treasure Hunter: Kirsten Gum") and Investigations Discovery ("I Almost Got Away With It"). I was involved in every step of the process including proposing episode ideas, securing shoot locations, pre-interviewing show participants, directing a team (host, crew, secondary characters) in the field, writing the scripts, creating graphics and other multimedia materials and advising the editor on creative and editorial direction.

Writer/Producer

Edelman Productions, Corte Madera, CA

I helped launch the top-rated reality-based HGTV design show, "Color Splash," featuring host David Bromstad. I directed David and a support staff of 10 people to create on-air home makeovers featuring how-to segments on design and construction, as well as the problems, drama and on-camera tension that comes with revamping a space under a tight deadline. I also wrote the scripts for the episodes and assisted with the editing of each rough cut before it was sent off to the network.

Writer/Producer and Project Manager

Edelman Productions, Corte Madera, CA

I directed shoots and wrote scripts for HGTV reality-based outdoor makeover shows that focused on cutting edge design and fun, humorous interactions with the host, designers and homeowners. I also helped project manage a team of designers and contractors to ensure the quality and timeliness of each makeover.

Line Producer/News Writer

KRON-TV, San Francisco, CA

While working at KRON-TV in San Francisco, I was in charge of producing the midday, 4pm, 5pm, 6pm and 11pm newscasts. I gave input on daily coverage of news events, built the show rundowns and managed a team of writers, reporters and editors. During the broadcast, I produced each newscast from the booth and was often required to incorporate breaking news and make split-second decisions involving changes to the show rundown. As a writer, I wrote and edited news copy and was in charge of ensuring the quality and accuracy of video content for international, national, regional, local and breaking news. I was also responsible for making follow-up calls, monitoring the wires and mentoring production assistants training to be writers.

Channel Producer

OneDemocracy.com, San Bruno, CA

I was a staff journalist for OneDemocracy.com, a political news web site striving to get readers more involved in political activism. I covered the education beat, which required researching, interviewing sources and writing about topics such as school vouchers, teacher testing, evolution v. creationism, sex education, bilingual education and zero tolerance policies. I also covered social issues such as late-term abortion and the Million Mom March. Additionally, I helped post petitions on these issues for users to sign and coordinated efforts to encourage site visitors to join local and national advocacy groups.

Segment Producer/Reporter

BayTV, San Francisco, CA

I wrote and produced video segments for San Francisco's BayTV Morning, a daily live talk show. I booked and interviewed guests, provided visual support and did extensive research. I was also responsible for producing the majority of the "hard news" segments featuring local and statewide politics, technology, health and social issues.

Senior Producer

Conus Communications, Washington, D.C.

I was in charge of editing and approving the content and production of all news events that were fed via satellite to over 100 news stations and agencies nationwide by Conus Communications, a news feed production house. I interacted daily with news and political organizations, particularly during campaign and election seasons, in order to get information and ensure the quality of the news feeds. I was also responsible for coordinating assignments for a staff of twelve producers, photographers and interns. As a field producer, I reported, produced and edited news packages, which were fed via satellite to various national network affiliates. Additional responsibilities included producing news out of the White House and Capitol Hill bureaus as well as coordinating production crews and satellite feeds.

EDUCATION

American University, Washington, D.C.

M.A. with Distinction in International Journalism and Public Affairs.

Valparaiso University, Valparaiso, Indiana,

B.A. with Honors in Broadcast Journalism and Spanish/Minor in Psychology

AWARDS

Winner, 2007 Bronze Level Telly Award in the Travel and Tourism Division for "Tornado Alley USA"

LINKEDIN MEMBER

<http://www.linkedin.com/in/carlschick>